

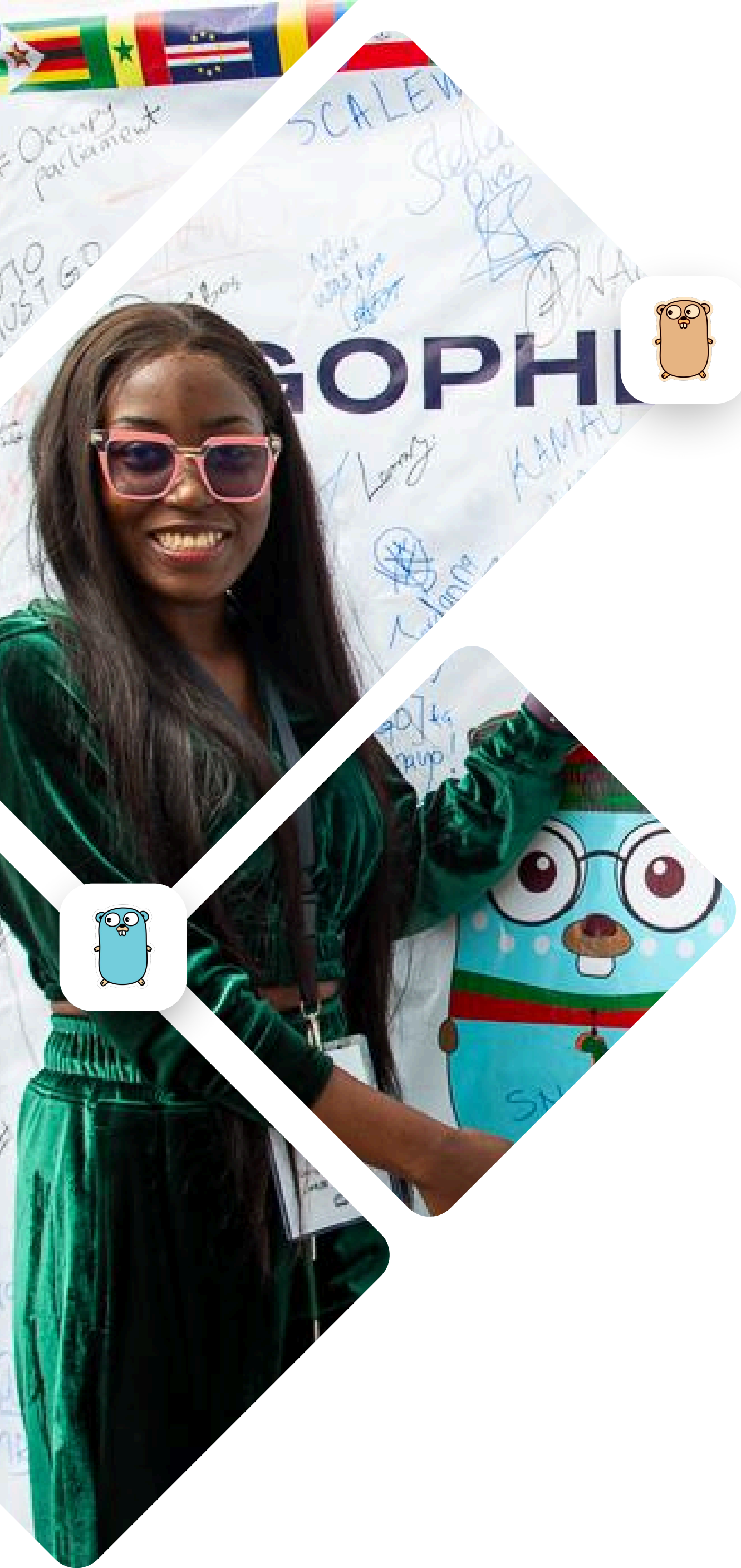
Sponsorship Prospectus

24/25th October 2025.

# Gophercon Africa 2025

Lagos, Nigeria





## So... What is **Gophercon Africa**?

Gophercon Africa is an international conference dedicated to the **Go programming language**. It serves as a platform for developers to connect with others, exchange techniques and insights, showcase products, and engage in both learning and teaching opportunities.

GopherCon Africa 2025 is poised to build on the success of our inaugural event by bringing the African Go community together for a second year of insights, collaboration, and innovation. From keynote presentations by industry experts to hands-on workshops and interactive community sessions. This two-day conference will showcase the full breadth of possibilities that Go brings to the rapidly evolving African tech landscape.





# Previous Gophercon Africa Events

Days: **2**

Gophercon Africa ran for two full days packed with lightning talks, deep-dive sessions, and hands-on workshops. Each day was carefully curated to deliver value to developers, tech enthusiasts, and community leaders across Africa.

Sessions **20+**

More than 20 sessions, from lightning talks to expert-led workshops, explored Go's real-world applications in fintech, DevOps, data engineering, and more. Each session was designed to inspire learning, spark innovation, and foster practical skills development among attendees at all levels.

Attendees **200+**

Over 200 developers, engineers, and community leaders from across Africa gathered to share, learn, and collaborate. The diverse crowd reflected the continent's growing tech ecosystem—ranging from early-career developers to seasoned Go contributors and CTOs.





# Expected attendance

Our upcoming conference in Lagos, Nigeria, with an expected 400+ Gopher attendees, offers an exceptional opportunity for brand visibility and meaningful connections with dedicated professionals. With a strong local presence and significant international interest, we invite your organization to explore this partnership opportunity. We look forward to discussing further how you can be a part of this exciting event!







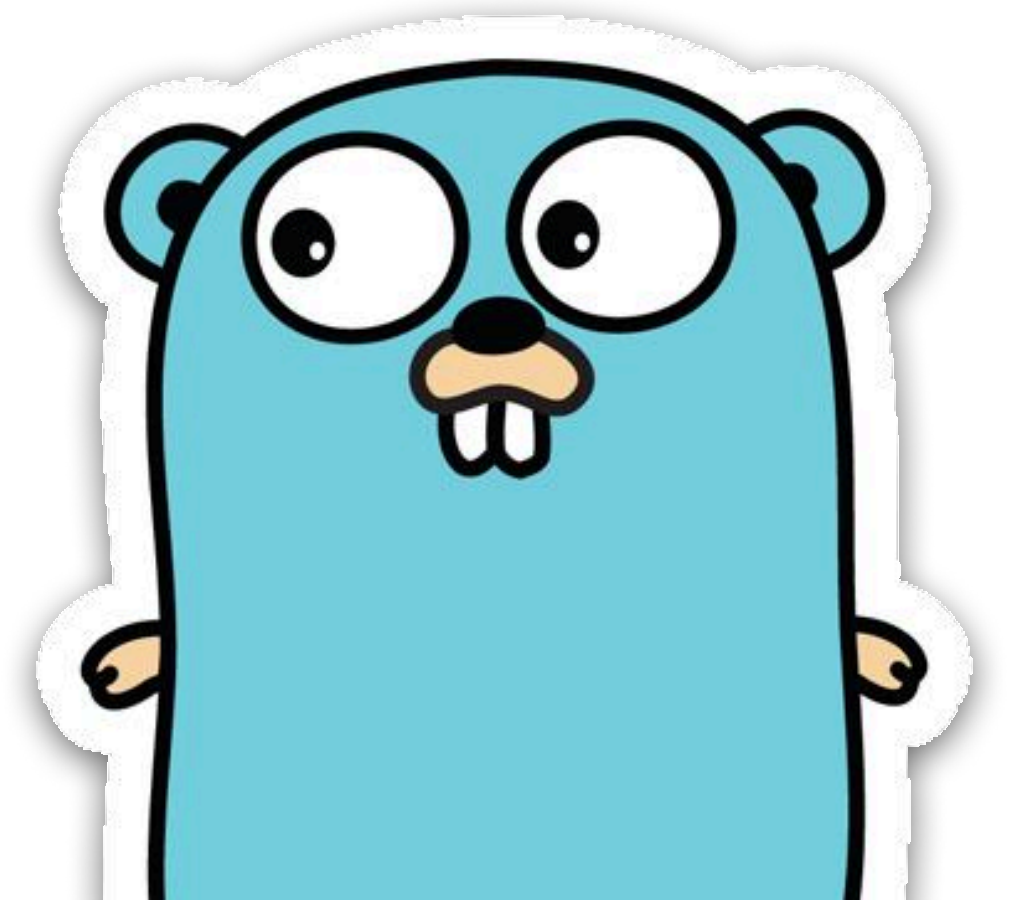
# What we want to achieve

GopherCon Africa 2025 marks our second chapter, building on the success of last year's inaugural event in Kenya. This vibrant conference continues the mission of bringing the renowned GopherCon experience to Africa, bridging geographical barriers and granting broader access to invaluable knowledge for all Go enthusiasts—both veterans and newcomers alike.

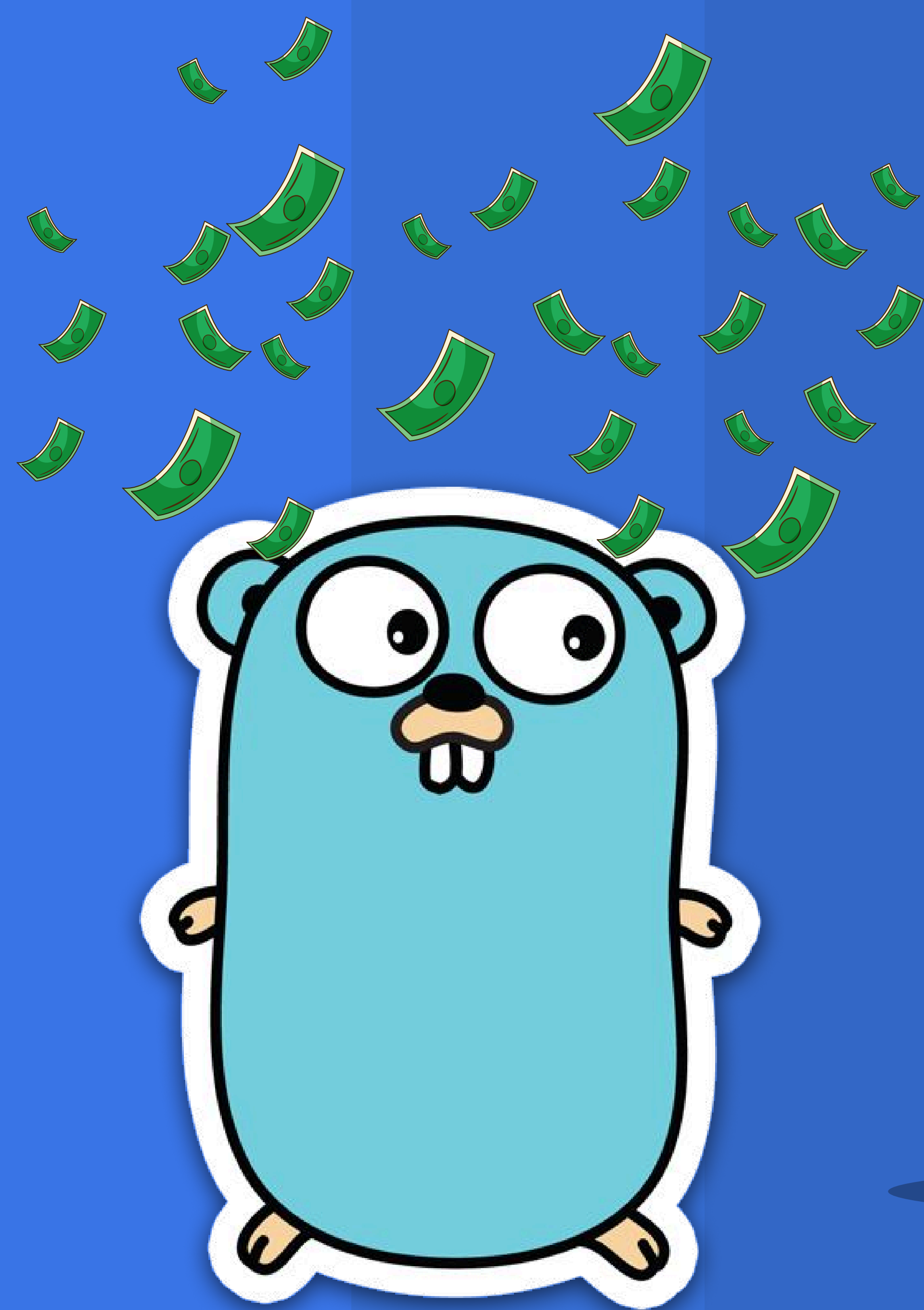
GopherCon Africa 2025 goes beyond a standard tech conference; it's a celebration of the thriving Gopher community across the continent. By convening in Lagos, Nigeria, we spotlight the remarkable talent, passion, and innovation fueling the Go ecosystem throughout Africa. We also extend a warm welcome to curious newcomers and eager learners looking to dive into Go—a language praised for its simplicity, efficiency, and strong concurrency features.

This inclusive event is open to all tech enthusiasts, offering a gateway to explore Go's practical applications. From hands-on workshops to inspiring talks, GopherCon Africa 2025 provides the resources to launch or elevate your journey with this powerful language.

Join us in Lagos for GopherCon Africa 2025—an unforgettable convergence of learning, collaboration, and community-building in the heart of Africa's rapidly evolving tech landscape.









# Previous Sponsors





# Why Sponsor GopherCon Africa?



01

## EXCELLENT MARKETING TOOL

If you are making a product that is useful to Golang developers, such as developer tools, hosting platforms or SaaS products, this is the perfect marketing opportunity for you. A booth at our conference will enable you to meet hundreds of potential customers for your product.

03

## SUPPORTING DIVERSITY

We will continue GopherCons' tradition of investing great efforts into being a diverse conference. Only with the help of our sponsors, are we able to bring people from all social and cultural backgrounds at our event

02

## NETWORKING

Your own employees can profit a lot from attending GopherCon Africa. Not only does the conference provide valuable education in form of talks and workshops that improve their professional and technical skills, it is also the single best place to start building a network within a community of potential partners.

04

## GIVING BACK TO THE COMMUNITY

If you use GoLang or related projects to build your software products, sponsoring GopherCon Africa is a good way to give something back to the community. Any open-source community survives on the goodwill of its members and the conference is an important gathering to meet, discuss the future of Golang and get new contributors to Golang.



GopherCon Africa relies on your invaluable support to come to life. At the heart of this event lies a dedication to fostering a platform where both emerging and seasoned speakers can impart their insights and expertise.

Operated entirely by a team of dedicated volunteers on a non-profit basis, every contribution we receive directly fuels the event's operations and enables us to minimize expenses for our attendees.

Your support encompasses various critical aspects of the event, including:

- **Venue Rental and Logistics:** Ensuring a comfortable and well-equipped space for keynotes, workshops, and networking activities.
- **Speaker and Workshop Facilitator Support:** Covering travel, accommodations, and honorariums for industry leaders and expert presenters.
- **Event Production and Technology:** Securing high-quality audio, video, and live-streaming infrastructure to deliver a seamless, professional experience.
- **Marketing and Outreach:** Funding promotional campaigns, press releases, and social media efforts to attract a diverse and engaged audience.
- **Scholarship and Diversity Programs:** Providing financial assistance to underrepresented groups and students, enabling broader community access.

- **Swag and Materials:** Producing conference merchandise (e.g., T-shirts, stickers, lanyards) and printed resources for attendees.
- **Networking and Social Events:** Organizing meetups, receptions, and other gatherings that foster collaboration and relationship-building.
- **Operational Expenses:** Supporting on-the-ground logistics, volunteer coordination, and administrative tasks to ensure a smooth-running event.

Together, your support ensures that GopherCon Africa delivers an enriching and accessible experience for all involved. Join us in shaping the future of Golang in Africa through your generous contributions.

# Where Does Your Money Go?



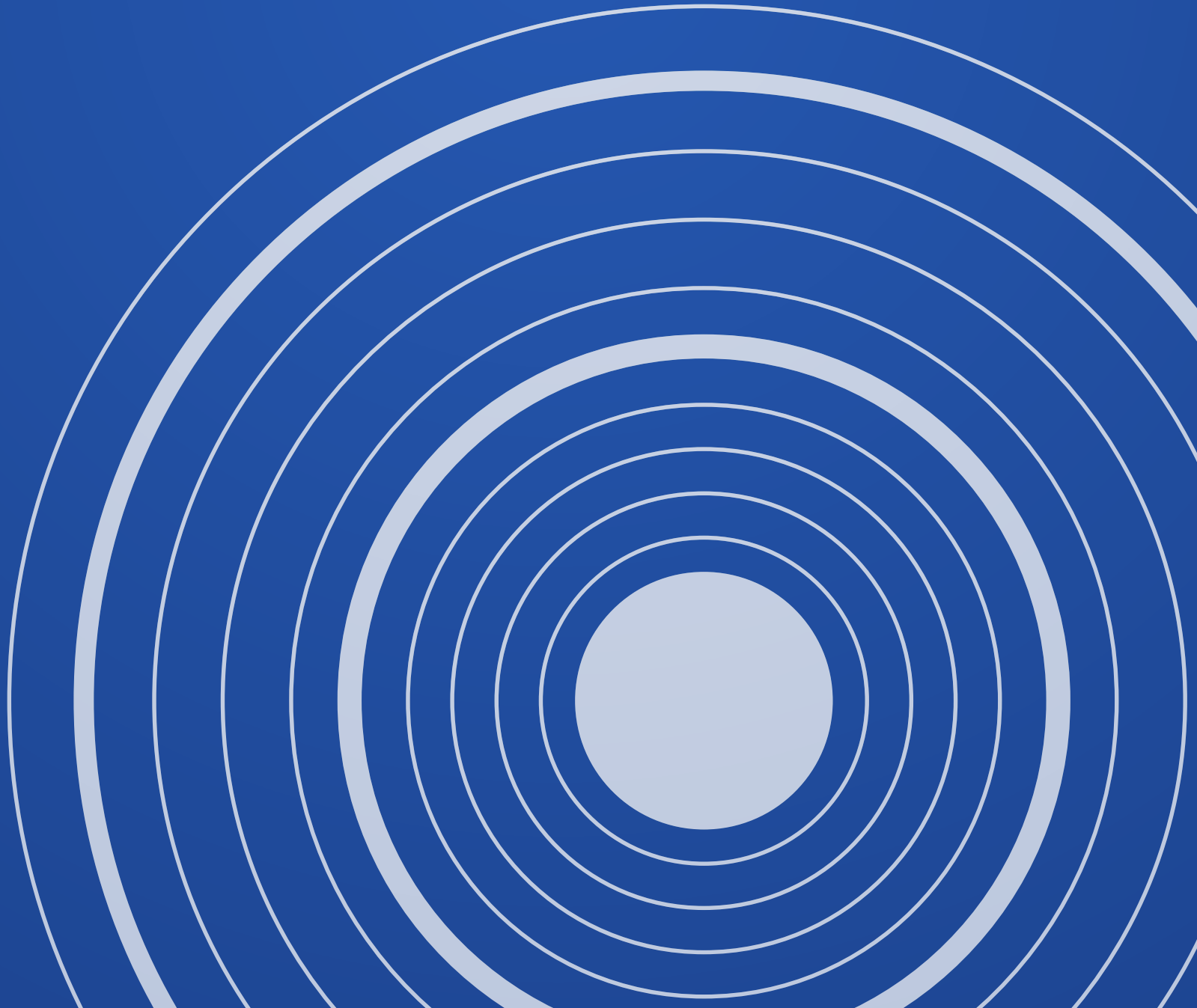


# Community Sponsorship

These smaller, customizable packages are perfect for companies looking to support the event without full exhibition space.

|  |   |  |
|--|---|--|
| <div>Refreshment Sponsor</div> <div>Branded drink/snack stations in the networking area</div> <div>\$2,500</div> | <div>Lanyard Sponsor</div> <div>Branded lanyards worn by all attendees</div> <div>\$1,500</div>   | <div>Notepad Sponsor</div> <div>Branded notepads included in all delegate packs</div> <div>\$1,000</div> |
| <div>Ticket Sponsor</div> <div>Help fund student/community tickets.</div> <div>\$15/per ticket</div>             | <div>Social Event Sponsor</div> <div>Co-host a networking event or GopherCon party — branded experience included</div> <div>\$1,500</div> |  |

Sponsorship Tier Plans Below





# Tier Plans

- ✔ All Sponsorship Packages Include:
- Logo featured on the GopherCon Africa 2025 website, invitations, and event video intro
  - Logo displayed on podium in the main auditorium and in meeting/breakout rooms
  - Sponsorship acknowledgment during keynote session
  - Company logo on expo floor plan and directional signage
  - Option to include promotional items or brochures in the delegate pack
  - Branding on delegate name tags
  - Presence in Show Program with company description
  - Pre- and post-event exposure via Gophers community email campaigns and social media
  - Delegate passes based on tier

| Features                         | Bronze         | Silver         | Gold           | Platinum               |
|----------------------------------|----------------|----------------|----------------|------------------------|
| Exhibition Space                 | Table or Booth | Table or Booth | 15 SqM         | 20 SqM                 |
| Company description in program   | 50-word        | 80-word        | 100-word       | 150-word               |
| Featured tweets during the event | 4              | 4              | Daily (2 days) | Daily                  |
| Delegate passes                  | 1              | 2              | 4              | 8                      |
| Hiring announcements             | ✔              | 2              | 2              | 2                      |
| Speaking session                 | ✘              | 1              | 1              | 1 & 1 Workshop Session |
| Hiring social media posts        | ✘              | ✔              | ✔              | ✔                      |
|                                  | \$6,000        | \$10,000       | \$15,000       | \$20,000               |



# Our Community Partners

Representing Gopher communities from across Africa, these are the groups taking part in this event.

Nairobi Gophers



Gophers Lagos



Gophers South Africa



Gophers Minna



Gophers Abuja



Gophers Lokoja





# Contact Info

October 2025.



**Contact us from via:**

- Website: <https://gophers.africa>
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